



19th
Annual

Reindeer Run

2009 HOLIDAY 5K RACE

Saturday, December 5 : www.reindeerrun.org

Produced By The Charitable Society of Charleston • Benefiting The MUSC Children's Hospital Fund

19th Annual Reindeer Run Design Competition

The Event

The 19th Annual Reindeer Run will take place on Saturday, December 5th. The Reindeer Run is a race for runners and walkers at all fitness levels. It is a race that encourages participation from the entire family, including canines. It promotes the holiday season through costume contests for adults, children and pets while at the same time broadens community participation in healthy events. Through the continuing generosity of the participants and sponsors, this race will continue to grow and bring us closer each day to saving lives, improving health and establishing Charleston as an international center for pediatric research and care.

The Contest

Entry into the competition is free. To enter, complete the entry form to be submitted with artwork. All entries must be received by 5pm on Friday, August 28th.

Entries should consist of the following:

1. Completed entry form
2. Entry must incorporate a version of trademarked reindeer and snowflake(download at reindeerrun.org) and include "19th Annual Reindeer Run, Saturday, December 5th, 2009."
3. All media is acceptable. Winner's artwork will be adopted and printed in a 4-color process. Suggested submission format is 11x7, mounted on foam core. Your submission must be accompanied by a CD-Rom containing your final vector-based Adobe Illustrator file, with all text converted to outlines.
4. Fonts must be sized at a minimum of 16 pt. Note that selected art may be resized as determined necessary by event.
5. Art work is limited to four colors, two of which are defined:
 - a. Light Blue PMS 2718C
 - b. Cardinal PMS 1815C
 - c. Artist's choice
 - d. Artist's choice
6. Entries can be dropped off or mailed to:
MUSC Children's Hospital Fund
Attn: Sara Connie Nelson

59 Bee Street
Charleston, SC 29425
e-mail: connie@musc.edu

The Prize

The winner will receive a \$250 prize and will be included on select 2009 Reindeer Run promotional materials, along with race t-shirts given to over 2,500 participants. The winner will also receive recognition as the official 2009 Reindeer Run artist.

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Official Entry Form

Name: _____

Address: _____

Phone: _____ Email _____

How did you hear about the contest? _____

Biography: (separate sheet can be attached if more room us needed):

By signing below, I attest that the artwork I am submitting is my own. I understand that upon submission, my artwork becomes the property of the Reindeer Run and will not be returned. If my artwork is chosen as the winning piece, I fully understand that I relinquish the rights to the artwork as it will become proprty of the Reindeer Run. If my artwork wins, I understand that I will receive a \$250 prize and that the artwork will be printed on posters, t-shirts and other race promotional material.

Signature: _____ Date: _____